



5 WAYS TO LEVERAGE YOUR BUSINESS GROWTH WITHOUT WORKING YOURSELF INTO THE GROUND

1 Learn why most ads, flyers, sales letters and websites don't turn a profit, and what you can do about it!

Finally someone is pulling back the curtains on the secrets that no one else (including your competitors and 90% of advertising agencies) will ever know, and even less of them will use! Secrets like...

- The 7 ways to write a headline that will guarantee 80% of the success of your ad
- The 12 most powerful words in the English language and how to use them to tickle the emotions of your prospects and give your ads that "je ne sais quoi" that makes your clients buy
- The 7 deadly sins of marketing and how they can affect your business... and more!

Join Growth Specialist **Eric Billoud** for 1.5 hours' speed learning that will never have you stuck in front of a blank page when creating your ads, brochures, or any advertising piece.



2 Leverage your business performance with NLP

NLP or Neuro Linguistic Programming is the study of success. NLP gives you the tools you need to maximize your potential and use all your abilities to consistently perform at your best. Scott Degarmo, editor-in-chief of *Success Magazine* says of NLP "I have never seen a more powerful technology."

Simon Smith and Melissa Davidson, successful business owners and NLP Master Practitioners and Trainers, will show you how to use NLP tools to enhance your personal and business performance.



Topics covered include:

- The Power of State. How to get in the 'flow' or the 'zone' and perform at your peak level whenever you desire.
- Key Outcomes – set goals for yourself and business; learn the secret of actually following through to achieve your goals.
- The Language of Success – improve communication with yourself and others and learn how to turn your language into a powerful tool to succeed in your life.

Your investment: \$147, (value \$837.00) this introductory price will not be repeated.

There are only 27 seats available and this workshop will fill up, so make sure you secure your attendance by emailing eric@breakthroughbusiness.co.nz



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3 Healthy business starts with healthy body, mind and soul

Rosie Cox is a certified Yoga teacher from Yoga Wanaka and developed **HEALTH IN HARMONY** and will be incorporating the importance of taking time out through your working day to increase productivity and balance of being through a breathing exercise and chair stretches throughout the day. Notice the difference it brings upon you with just a few minutes of your time. Namaste.

**HEALTH IN
HARMONY**



4 Build sustainability into your Business

Sharon Schindler from the Otago Polytechnic Centre for Sustainable Practice will present an overview of what sustainable business means in



today's economic climate. Sharon will share ideas on how to incorporate sustainable business practices into your operations. She will highlight areas where you can become more sustainable and more efficient to improve your bottom line.

5 Learn what makes a good website versus a bad website

In his all encompassing 90 minute seminar **Dan Roberts** will present a complete overview of successful web development and marketing including some of the key code elements that many web developers miss out in developing a website that will perform well in search engines. Dan will show you some of the most important steps in promoting and marketing a website on the Internet, including link building, writing the perfect search engine content, and raising your websites profile using social media such as Facebook, Twitter, LinkedIn and Stumble Upon.



WIN sessions worth \$970!

All the attendants enter the draw to **WIN 2 x 2 hour sessions with Eric Billoud** on implementing one fast cash flow boosting strategy in their business (value \$970).

Eric Billoud, Breakthrough Business Systems, call 021 711952

P.S. Be one of the first 10 to register and automatically receive the Ebook '78 low and no cost ways to add \$17,000 to your small business profits' (value \$75).

P.P.S. Bring a friend with you and pay only \$97.